

# COOKIE POLICY

At betoobe, we believe in being clear and open about how we collect and use data related to you. In the spirit of transparency, this policy provides detailed information about how and when we use cookies. This cookie policy applies to any betoobe product or service that links to this policy or incorporates it by reference.

## 1. DOES BETOOBE USE COOKIES?

Yes. As described in our Privacy Policy, we use cookies and other technologies to ensure everyone who uses betoobe has the best possible experience. Cookies also help us keep your account safe. By continuing to visit or use our services, you are agreeing to the use of cookies and similar technologies for the purposes we describe in this policy.

### 1.1 WHAT IS A COOKIE?

A cookie is a small file placed onto your device that enables betoobe features and functionality. For example, cookies enable us to identify your device, secure your access to betoobe and our sites generally, and even help us know if someone attempts to access your account from a different device. Cookies also enable you to easily share content on betoobe and help us serve relevant ads to you.

### 1.2 WHEN DOES BETOOBE PLACE COOKIES?

We use cookies on our sites and mobile applications. Any browser visiting these sites will receive cookies from us. We also place cookies in your browser when you visit non-betoobe sites that host our plugins or tags.

### 1.3 WHAT TYPES OF COOKIES DOES BETOOBE USE?

We use two types: persistent cookies and session cookies. A persistent cookie helps us recognize you as an existing user, so it's easier to return to betoobe or interact with our services without signing in again. After you sign in, a persistent cookie stays in your browser and will be read by betoobe when you return to one of our sites or a partner site that uses our services. Session cookies only last for as long as the session (usually the current visit to a website or a browser session).

### 1.4 WHAT ARE COOKIES USED FOR?

Cookies can be used to recognize you when you visit betoobe, remember your preferences, and give you a personalized experience that's in line with your settings. Cookies also make your interactions with betoobe faster and more secure. Additionally, cookies allow us to bring you advertising on betoobe sites and bring customized features to you through betoobe plugins.

### Categories of Use

- **Authentication:** If you're signed in to betoobe, cookies help us show you the right information and personalize your experience.
- **Security:** We use cookies to enable and support our security features, and to help us detect malicious activity and violations of our User Agreement.
- **Preferences, features and services:** Cookies can tell us which language you prefer and what your communications preferences are. They can help you fill out forms on betoobe more easily. They also provide you with features, insights, and customized content in conjunction with our plugins. You can learn more about plugins in our Privacy Policy.
- **Advertising:** We may use cookies to show you relevant advertising both on and off the betoobe site. We may also use a cookie to learn whether someone who saw an ad later visited and took an action (e.g. downloaded a white paper or made a purchase) on the advertiser's site. Similarly, our partners may use a cookie to determine whether we've shown an ad and how it performed or provide us with information about how you interact with ads. We may also work with a partner to show you an ad on or off betoobe, such as after you've visited a partner's site or application.
- **Performance, Analytics and Research:** Cookies help us learn how well our site and plugins perform in different locations. We also use cookies to understand, improve, and research products, features, and services, including when you access betoobe from other websites, applications, or devices such as your work computer or your mobile device.

## 1.5 WHAT IS DO NOT TRACK (DNT)?

DNT is a concept that has been promoted by regulatory agencies such as the U.S. Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism for allowing Internet users to control the tracking of their online activities across websites by using browser settings. The World Wide Web Consortium (W3C) has been working with industry groups, Internet browsers, technology companies, and regulators to develop a DNT technology standard. While some progress has been made, it has been slow. No standard has been adopted to this date. As such, betoobe does not generally respond to "do not track" signals.

## 2. HOW ARE COOKIES USED FOR ADVERTISING PURPOSES?

Cookies and other ad technology such as beacons, pixels, and tags help us serve relevant ads to you more effectively. They also help us provide aggregated auditing, research, and reporting for advertisers, understand and improve our service, and know when content has been shown to you.

Note: Because your web browser may request advertisements and beacons directly from third party ad network servers, these networks can view, edit, or set third party cookies, just as if you had requested a web page from their site. Ads served by betoobe may also set third party cookies.

If you are logged in on betoo.be, or another Service that references this Cookie Policy or browsing a third party partner site of betoobe and one of our cookies on your device identifies you, your usage (such as your browsing behaviour) and log data (such as your IP address), will be associated by us with your account as noted in our Privacy Policy. We also use aggregate data from third parties and data from your profile and betoobe activity.

If you are a betoobe member but logged out of your account on a browser, betoobe may still continue to log your interaction with our services on that browser for up to 30 days in order to generate usage analytics for our services, which analytics we may share in aggregate form with our advertising customers.

Unless you clear these cookies from your browser, we may use this information to:

- provide more relevant, interest-based advertising
- provide aggregate reports of ads activity to advertisers and websites hosting the ads
- help web site and app owners understand how visitors engage with their sites or apps
- detect and defend against fraud and other risks to protect users and partners
- improve our products.

For further information regarding our use of cookies and similar technologies for advertising purposes, and the controls available to Members, please see our Privacy Policy.

### 2.1 WHAT THIRD-PARTY COOKIES DOES BETOOBE USE?

Our cookie table lists some of the third-party cookies on our sites. Please note that the names of cookies, pixels and other technologies may change over time. Please also note that companies and other organizations that sponsor pages on betoobe may use cookies, pixels or other technologies on their betoobe pages to learn about your interest in them.

Third-Party Cookie	Description
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Google	Used to support the reCaptcha feature that secures all the public forms of betoobe.
Rating-Widget	Used to ensure members are only allowed to post one review or rating for any given piece of content on betoobe <b>(PLEASE NOTE THIS WIDGET IS TEMPORARILY DISABLED)</b> .
Cloudflare	Used by the external system monitoring betoobe against malicious attacks to identify potential threats.

## 2.2 CONTROLLING COOKIES

Most browsers allow you to control cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalized to you. It may also stop you from saving customized settings like login information.

## 3. WHAT TO DO IF YOU DO NOT WANT COOKIES TO BE SET OR WANT THEM TO BE REMOVED?

If you do not want to receive cookies, you can change your browser settings on your computer or other device you're using to access our services. If you use betoobe without changing your browser settings, we'll assume that you're happy to receive all cookies on the betoobe website. Most browsers also provide functionality that lets you review and erase cookies, including betoobe cookies. Please note that the betoobe site will not work properly without cookies.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [wikipedia.org](https://www.wikipedia.org), [www.allaboutcookies.org](https://www.allaboutcookies.org), or [www.aboutcookies.org](https://www.aboutcookies.org).

## 4. OTHER HELPFUL RESOURCES

To learn more about advertisers' use of cookies the following links may be helpful:

[European Interactive Digital Advertising Alliance \(EU\)](#)

[Internet Advertising Bureau \(US\)](#)

[Internet Advertising Bureau \(EU\)](#)

Browser manufacturers provide help pages relating to cookie management in their products. Please see below for more information.

[Google Chrome](#)

[Internet Explorer](#)

[Mozilla Firefox](#)

[Safari \(Desktop\)](#)

[Safari \(Mobile\)](#)

[Android Browser](#)

[Opera](#)

[Opera Mobile](#)

For other browsers, please consult the documentation that your browser manufacturer provides.

We may modify our [Cookie Policy](#) from time to time. If we make material changes to it, we will provide you notice through our Services, or by other means, to provide you the opportunity to review the changes before they become effective. We agree that changes cannot be retroactive. If you object to any changes, you may close your account. Your continued use of our Services after we publish or send a notice about our changes to these terms means that you are consenting to the updated terms.